

SPONSORSHIP  OPPORTUNITIES

# Back <sup>To</sup> Bat<sup>le</sup>che

50<sup>TH</sup> CELEBRATION  JULY 21-24 /2022



Métis Nation  
Saskatchewan

PLEASE ACCEPT OUR INVITATION TO BE PART OF OUR



The Métis Nation–Saskatchewan recognizes your sponsorship as a true demonstration of Reconciliation. Gatherings like this are an opportunity for us to showcase and share our pride in our Métis culture, language & heritage.

**Tiered** and **Branded Area Sponsorship** are available for your organization.

FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

**Monica Goulet**, Acting Director Culture & Heritage: [mgoulet@mns.work](mailto:mgoulet@mns.work)



# *Back To Baileche*

## **HISTORIC CELEBRATION OF MÉTIS CULTURE, LANGUAGE & HERITAGE**

Non-stop entertainment &  
family friendly activities will include:

Elders Teachings

Children's Play Area

Main Stage and Second Stage

Food Truck Alley featuring Métis delights

Artisan Market

Voyageur Games

And much more!



# *Taanshi / Edlanete / Hello,*

**Métis Nation–Saskatchewan (MN–S) is excited to be able to welcome people Back to Batoche in July 2022.**

As a Nation, we are grounded in our identity, culture, values and language. In gathering together at Batoche, we connect with our rich history and celebrate our Métis culture. To be able to share this with as many people and organizations as possible is our honour.

The festival has widespread popularity across Canada and beyond our borders. As a sponsor, you will be supporting the country's largest Métis celebration and one of Saskatchewan's largest outdoor festivals.

Our return to on-site celebrations at Batoche from July 21-24 provides several different opportunities for showcasing your organization. It is our pleasure to share these sponsorship opportunities with you.

Sincerely,

**Glen McCallum**

President - Métis Nation–Saskatchewan



## Tiered Sponsorship

***Infinity***

**\$50,000**

***Presenting  
Partner***

**THIS SUPPORT COMES WITH:**

- All marketing and media materials
- Grand opening with B2B event branding
- B2B website recognition - One full year
- Broadcast placement
- Competition broadcast placement
- Opportunity for staff to volunteer
- Main Stage sponsorship
- Host mentions
- Program full-page ad
- Right of first refusal for 2023 Sponsorship
- Hospitality trailer on-site
- 150 All-access wristbands





## Tiered Sponsorship

# Competition

**\$20,000**

### THIS SUPPORT COMES WITH:

- Full competition sponsorship
- All marketing and media materials
- B2B website recognition - One full year
- Broadcast placement
- Host mentions
- Program half-page ad
- Right of first refusal for 2023 Competition sponsorship
- Second stage sponsor
- 75 All-access wristbands



## Tiered Sponsorship

# *Red River Cart*

**\$15,000**

### THIS SUPPORT COMES WITH:

- B2B website recognition - One full year
- Broadcast placement
- B2B merchandise placement
- Main Stage & Second Stage recognition
- Competition broadcast placement
- Host mentions
- Program quarter-page ad
- 50 All-access wristbands





## Tiered Sponsorship

### *Fiddle* **\$5,000**

**THIS SUPPORT COMES WITH:**

- B2B website recognition - 2022
- Broadcast placement
- Main Stage recognition
- Host mentions
- Program quarter-page ad
- 15 All-access wristbands



### *Flower* **\$2,500**

**THIS SUPPORT COMES WITH:**

- B2B website recognition - 2022
- Broadcast placement
- Main Stage recognition
- Host mentions
- Program acknowledgment
- 10 All-access wristbands



### *Sash* **\$1,000**

**THIS SUPPORT COMES WITH:**

- B2B website recognition - 2022
- Main Stage recognition
- Host mentions
- Program acknowledgment
- 5 All-access wristbands



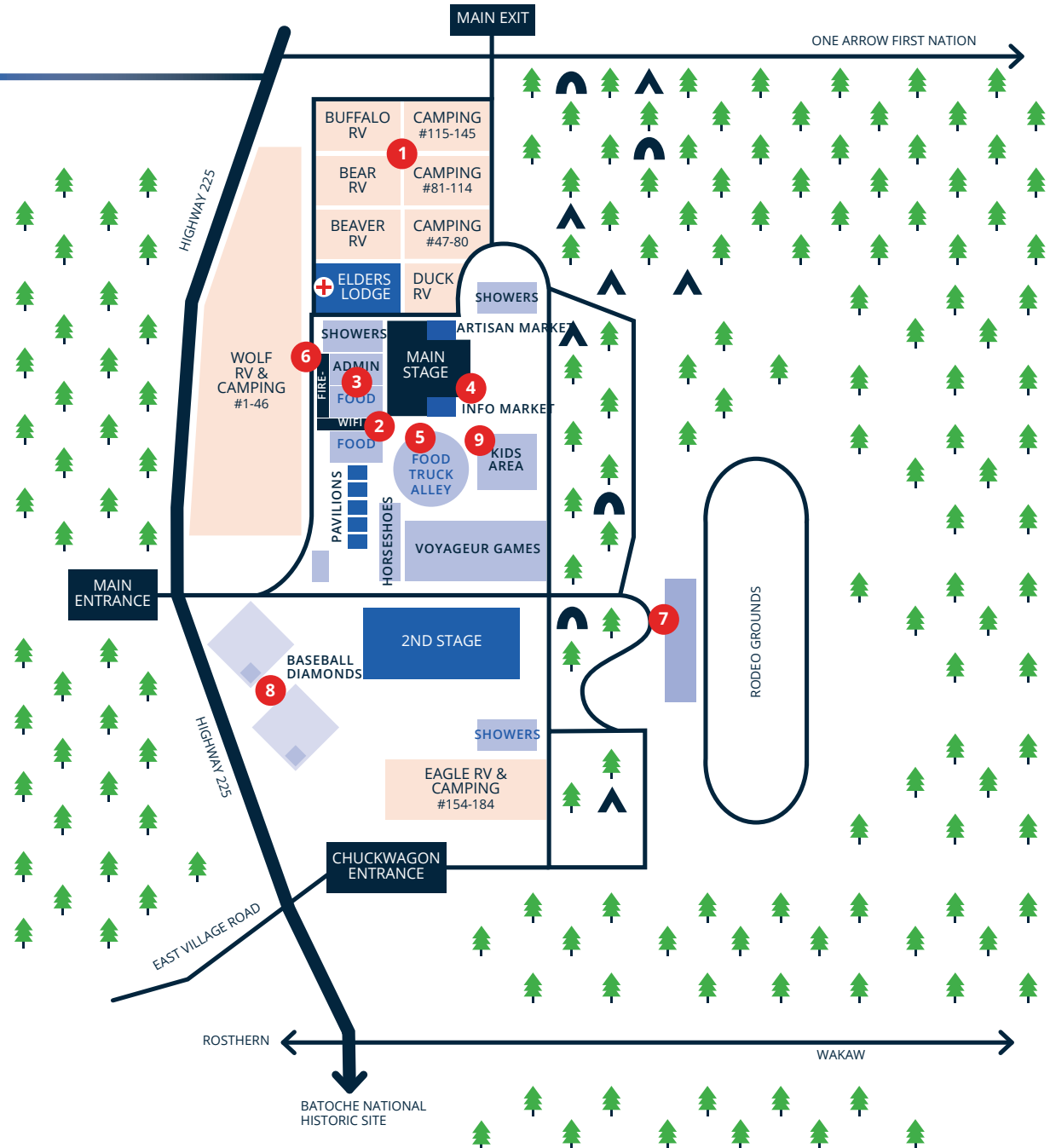


## Branded Area Sponsorship

Campground <b>1</b>		<b>\$7,500</b>
WIFI & Charging <b>2</b>		<b>\$7,500</b>
Banking Centre <b>3</b>		<b>\$7,500</b>
Métis Market <b>4</b>		<b>\$7,500</b>
Food Truck Alley <b>5</b>		<b>\$7,500</b>
Wood Pile <b>6</b>		<b>\$7,500</b>
Wagon Races <b>7</b>		<b>\$7,500</b>
Softball / Golf Tournament <b>8</b>		<b>\$7,500</b>
Kids Area <b>9</b>		<b>\$7,500</b>

### YOUR SUPPORT COMES WITH:

- Branding on location
- Name on map
- Program acknowledgment
- 25 All-access wristbands



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# Back <sup>To</sup> Batoche

**50<sup>TH</sup> CELEBRATION ∞ JULY 21-24 /2022**

Back to Batoche provides an important opportunity for participants to visit a unique historic site and an opportunity to connect with and understand the diversity of Métis peoples in Canada.

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